

CITY OF BRUNSWICK MARYLAND

I WEST POTOMAC STREET · BRUNSWICK, MARYLAND 21716 · (301) 834-7500

2nd Annual Holiday Parade

Saturday, December 7, 2019 Downtown Brunswick - 6:00PM

Participant Packet

Thank you for your interest in participating in our Second Annual Holiday Parade! We are seeking businesses, non-profit organizations, independent parties, etc. which would like to join us in celebrating the Spirit of the Holidays! This packet includes the 2019 application and rules. Please read through this ENTIRE packet carefully before submitting.

This year the parade will be held on Saturday, December 7th at 6:00PM. The parade will start at the City Park Building located at 655 E Potomac Street and head towards Square Corner Park (1 East Potomac Street). Enclosed you will find a Parade Entry Application Form, Parade Rules and Policies, and Hold Harmless Agreement.

Please fill out ALL four forms completely, sign and return to City Hall at 1 West Potomac Street, Brunswick, MD 21716, or email to LGifft@BrunswickMD.gov, no later than DECEMBER 2, 2019! Participants will be notified of acceptance into the parade on a rolling basis. The parade Committee reserves the right to reject any application.

Please include an active e-mail address - all applicants will be notified by email. All parade information concerning the parade route, line up time, parade position will be sent to you by December 3, 2019. If you have any questions, please contact Lauren Gifft at (301) 834-7500 ext. 204. For a quicker response, please contact by e-mail at LGifft@BrunswickMD.gov

One final note, SANTA will arrive at the end of the parade. No matter how jolly they may be – NO SANTA IMPOSTERS.



Parade Entry Application

The parade will be held on Saturday, December 7, 2019 at 6:00 p.m.
(No applications accepted after Monday, December 2, 2019)
We cannot guarantee participation if application is received after deadline.

| Name of Organization/Business | • | | |
|---|------------------|---------------------|--|
| Name of Contact Person | : | | |
| Mailing Address | : | | |
| E-Mail (REQUIRED) | : | | |
| Phone Number | | | |
| Brief Description of your entry: Funit, etc. | loat (propelled | or pulled by vehicl | e) car, marching, walking, horse |
| CHECK ONE: | | · | |
| ☐ Non-Profit/Organization/ | Clubs | | |
| □ Band | | | |
| ☐ Commercial Unit | | | |
| Music must be holiday related and interfere with other units. | d subject to app | oroval. Music/noise | must maintain a set level as to no |
| COMBINATION WALKERS, FLOAT | | | |
| At least 2 to 4 adults must walk w | ith vehicle or f | oat for purposes of | safety and handing out items to |
| spectators. | | | |
| # of Adults Walking: | | | 4-2-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3- |
| All children must be on the float o | r in a vehicle. | 8 | |
| NON-FLOAT ENTRY | | erar | |
| Length of space needed for line up | o: | | |
| Walking Unit: | Other: | | Age Range: |
| # of Cars in Your Unit: | | | |
| Car units will be limited to 5 cars p | | | |
| Length of space needed for line up | 0: | | |
| Marching Band: Number of Participants: | | | |
| Be very specific on spacing due to | line up space. | | |

City of Brunswick Second Annual Holiday Parade Rules and Policies

- 1. Line up along East Potomac Street will begin at 5:00PM. Parade starts promptly at 6:00PM.
- 2. **At least 2 Adults must walk with unit, vehicle or float for purposes of safety and handing out items to spectators. Adult walkers must remain at the sides of the unit, close enough to spectators to keep them safely off the parade route and to hand materials directly to crowd. Adult walkers are not allowed to jump on and off of the float or unit.
- 3. All Walking units will be allowed to hand out candy, novelty or promotional items to spectators.
- 4. ALL participants in the parade must sign & submit a Hold Harmless Agreement with the Holiday Parade Entry Application.
- 5. Participants are responsible for their own litter, at line up and along parade route, including any animal droppings.
- 6. Exhibitions of speed or reckless driving, (wheelies, peeling out, etc.) are NOT PERMITTED in the parade. All vehicles entered in the Holiday Parade must carry valid automobile insurance meeting the requirements of Maryland law and any person driving a motorized vehicle should have a valid driver's license and must be at least (18) years of age.
- 7. There is only ONE Official Santa Claus in the parade. Impostors or Santa Claus outfits are NOT PERMITTED in the parade, Santa hats are acceptable.
- 8. It is clearly understood that the sponsoring organization will provide all personnel necessary, to man and operate the parade entry and all costumes for each of their participants.
- 9. Open fires, flames and fireworks are NOT PERMITTED in the parade by order of the Fire Marshal.
- 10. This is a family event and ALL parade entries must be in good taste. Parade entries will not be allowed to enter the parade route if found to be unacceptable by the Holiday Parade Committee.
- 11. Units with sound or noise must be noted on the written application and must maintain a set level as to not interfere with other units.
- 12. This is a drug/alcohol/smoke free event and will not be permitted on Holiday Parade line up premises, parade route and will not be permitted at any time prior to or during the parade. The Holiday Parade Committee retains the right to refuse participation of any entry that fails to comply with the above rules at all times.

I have read and accept all the above stated terms and conditions for the Holiday Parade to be held on Saturday, December 7, 2019:

| Name (printed): | Date: |
|-----------------|-------|
| Signature: | |

City of Brunswick Second Annual Holiday Parade Waiver, Release & Hold Harmless Agreement

The parade will be held on Saturday, December 7, 2019 at 6:00 p.m.

| I, | | | |
|---|-------|--|--|
| This release includes a release for any and all losses or injuries arising out of any and all negligent or wrongful acts or omissions of the City of Brunswick, its mayor, council members, employees, officers, volunteers, representatives, attorneys and agents specifically concerning or arising out of any activities of any kind and in any way connected to the City of Brunswick's Holiday Parade. I further agree to assume liability for and indemnify, hold harmless, and defend the City, its council members, mayor, officers, employees, volunteers, agents, and attorneys of, from, and against all liability and expense, including reasonable attorneys' fees in connection with any and all claims, demands, damages, actions, causes of action, and suits in equity of whatever kind of nature, including claims for personal injury, property damage, relief, or loss of use, arising out of my entry and participation in any activities of any kind in any way connected to the City of Brunswick's Holiday Parade whether or not due to or caused by the negligence of the City, its council members, mayor, officers, employees, volunteers, agents and attorneys,. The obligations contained in this provision shall survive the termination of this Agreement and shall not be limited by any amount of insurance required to be obtained or maintained | | | |
| under this Agreement. By signing this document, I agree to abide by all rules and policies set forth by the Brunswick Parade Committee. I understand that the Brunswick Parade Committee may change or modify the rules and | | | |
| policies as needed and any failure to abide by this Waiver, Release and Hold Harmless Agreement or the rules and policies set forth by the Brunswick Parade Committee may result in revocation of my approval to participate in this or any other event held or sponsored by the City of Brunswick MD. Please read carefully before signing. This release is signed of my own free act and will. | | | |
| Name (printed): | Date: | | |
| Signature: | | | |